

MAIN STREET BOARD
08:30 PM Tuesday, February 9th, 2021
Depot – Community Room, Winnsboro, TX

Agenda

- **Call to Order:** Welcome Visitors/Citizens **Cheryl Estes**
- **Opening Statement:** Read & review Mission/Vision/Core Value Statements **MS Board**

Our Vision:

The Winnsboro Main Street Program envisions downtown Winnsboro as the cornerstone of the community where residents and visitors can come together in a spirit of unity and hospitality, preserve the rich historical heritage of the community, and work towards future prosperity for later generations.

Our Mission:

The mission of the Winnsboro Main Street Program is to revitalize historic downtown Winnsboro into a healthy marketplace and to improve the quality of life of its citizens and guests by using the Texas Main Street four-point approach – Organization, Design, Promotion, and Economic Vitality.

Core Values:

Historical: We value our culture, our arts, and their roles in forming our history; therefore, we remain committed to ensuring our *heritage* lives on for future generations.

Integrity: We value our diverse community, cultural heritage and businesses; therefore, we embrace openness and inclusion of all, creating a viable partnership with our fellow-merchants, recognizing our challenges as opportunities for growth.

Team: We value our diverse community; therefore, we embrace openness and inclusion of all. We believe in working as a *team* to achieve our collective goals, exercising *integrity* in all that we do.

Economic Prosperity: We value our *economic prosperity*; therefore, we will grow the culture of entrepreneurship within the community.

Committee Reports—Discuss:

- **Design—Façade grants/status/pending applications** **MS Board**
 - Façade Grant applications
 - No applications at this time
 - P&Z Update

- **Economic Vitality--** **MS Board**
 - Structural
 - Business updates
 - DowntownTX.org updates/changes
 - Business Training
 - WEDC/SBDC upcoming dates
 - DowntownTX.org
 - Updates

- **Organization--** **MS Board**
 - Volunteers
 - Board member recruitment

- **Promotions--** **Kristie Brian**
 - MS Merchants updates
 - Merchants Corner
 - Merchants Minute
 - 2021 Calendar Updates

Manager's Report/Updates –Discuss/Action:

Brenda Buck

- **Main Street Work Plan 2021**
 - Review

- **Consent Items:**
 - Minutes—
 - December and January minutes to review

New Business

Adjournment

Next Meeting: Tuesday March 09th, 2021 @ 8:30, depot Community Room

There may be a quorum of the Main Street Board in attendance, therefore this clause serves as notice to avoid any violation of the open Meeting Act.

Persons who plan to attend this meeting and who may need auxiliary aide or services are requested to contact City Hall, (903) 342-3654 at least two working days before this meeting so that appropriate arrangements can be made.

This is to certify that I, Brenda Buck, posted this Agenda on the bulletin board of City Hall, at _____ o'clock AM/PM, on _____.

Removed from posting: Date _____ Time _____